



Smile Brands wins Gold and Silver at the 10th Annual 2018 Golden Bridge Awards®

Honored as Support Team of the Year and Best Woman Professional of the Year

Irvine, CA – November 1, 2018 – Smile Brands Inc. employees took home several prestigious trophies at the 2018 Red Carpet Golden Bridge Awards Ceremony this week in San Francisco. The coveted annual Golden Bridge Awards program encompasses the world's best in organizational performance, innovations, products and services, executives and management teams, women in business and the professions, innovations, best deployments, product management, public relations, marketing, corporate communications, international business, and customer satisfaction programs from every major industry in the world.

Smile Brands' Revenue Cycle Management team received the Gold award for Support Team of the Year for their efforts to simplify and improve insurance claims handling, patient billing and collections processes across the organization's nearly 400 affiliated dental practices. Laura Dailey, Vice President of Revenue Management, has helped her team realize huge reduction in bad debt, aged claims, and days sales outstanding over the last several years.

"At Smile Brands our primary mission is to create Smiles for Everyone!, which includes making dental care easier and affordable so that more people can get the care they need," stated Dailey. "Timely, accurate and understandable billing and financing is a big part of a quality customer experience, and I'm thrilled that the team's efforts to better support our practices and our patients have been recognized."

Dr. Vidhyalakshmi Sampath, Lead Dentist and Director of Clinical Care for Smile Brands affiliated practices in Colorado, received the Silver award for Best Woman Professional of the Year. Dr. Sampath was appointed to the Colorado Dental Board in September 2017, serving as a voice for dentists who are affiliated with dental support organizations (DSOs). She consistently receives top ratings from patients for her superior skills and kindness and frequently gives back to her community, donating her time and skills to provide free dental care to those in need.

About the Golden Bridge Awards

Golden Bridge Awards are an annual industry and peers recognition program honoring best companies in every major industry from large to small and new start-ups in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America, Best New Products and Services, Best Innovations, Management and Teams, Women in Business and the Professions, Case Studies, Customer Satisfaction, and PR and Marketing Campaigns from all over the world. Learn more about Golden Bridge Awards at www.goldenbridgeawards.com

About Your Company

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports nearly 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.